

**THIS MARCH**

why should you wear

**blue?**

*"to make  
sure no one  
fights alone."*

**Candace Henley,  
Survivor**

*"to get just one  
more person  
screened."*

**Teri Grieger,  
Survivor**

*"to make my  
voice heard."*

**Vanessa Ghigliotti,  
Survivor**



Wear **blue** on

1 in 20 people will be diagnosed with **colon cancer**.  
But together, this is a cancer we can beat.

Wear **blue** for a future free of colon cancer.

COLON  
CANCER  
ALLIANCE |  **Dress In  
Blue Day™**  
FOR A FUTURE FREE OF COLON CANCER

Get materials, resources  
and ideas at [www.dressinblueday.com](http://www.dressinblueday.com)

Proceeds raised through National *Dress in Blue Day™* fundraising efforts will benefit the  
Colon Cancer Alliance's mission and screening, patient support and research programs.